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THE VALUE OF THE CONSTITUTIONAL PROVIDING OF FREEDOM OF CREATIVITY AND THE RIGHT ON THE RESULTS OF CREATIVE ACTIVITY IN THE CONDITIONS OF INFORMATION SOCIETY

The article deals with the constitutional freedom of creativity and the right on the results of creative activity in the information society, where knowledge, intellectual and creative potential of human activity are the main social values and determine the path for the future development of humanity. The author shows the importance of creative activities for the development of a modern economy and social relations, and underline the need for constitutional ensure the right to the results of creative activity.

The right on the results of creative activity belongs to the cultural human rights. It is closely associated with the freedom of creativity as an element of the constitutional system of rights and freedoms.

The freedom of artistic activity include as a main structure elements the choosing to engage to creative activity or not, the choosing the kind of activi-

ty, the right to control the results of creative activity, the right for government's support of creative activity, the right to defense the freedom of creative activity and their results. The constitutional warranty of the freedom of creative work mean the elaboration of condition to apply such freedom, first of all, by the constitutional establishment of the law's protection of intellectual property. The principle of the freedom of creation becomes the leading principle of the copyright which acts as leading forms its implementation.

The constitutional freedom of creativity is the task of the state to encourage creativity by promises more effective legal protection. This protection is designed to provide authors the means of existence and contribute to the development of culture and progress through the wide dissemination of creative achievements.