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## **MEDIA CULTURE AND LAW: LIMITS AND ASPECTS OF INTERACTION**

The article is devoted to research of the aspects of interaction of such complex phenomena of modern society as media culture and law. Author refers to the study of forms and limits of mutual influence of mentioned phenomena based on analysis of their components. Referring to exploration of the phenomenon of media culture, the author pays special attention to the study of the definition characterizing those facts. Comparison of different points of view on this subject suggests that media culture can be represented as a special type of culture of information society, as part of general culture, covering books, newspapers, magazines, films and television, radio and Internet resources.

The attention is paid to research of media culture as information and social space, which is constantly expanding and growing thanks to the Internet. The above is confirmed by such terms

as “social networks”, “information society” and others. Media culture is an occurrence of modern cultural theory, introduced to identify the specific type of cultural information society. At the same time it is indicated that components that make up media culture are rather vague and uncertain and require investigation.

This article is devoted to detailed analysis of the interaction of media culture and law. The author emphasizes that law as well as culture is a product of human activity, which aims to streamline relations in society. The interaction of the aforementioned phenomena is caused by the determination of rules of conduct in society based on law, the formation of which is undergoing significant impact of media culture. The above is confirmed by the fact that each historical period, characterized by peculiar culture, has its inherent characteristics of law.