Bashchuk S.H.,

Degree-seeking applicant of state and law theory department, National Law University named after Yaroslav the Wise

SOCIAL BEHAVIOR AND THE IMPACT OF VALUES ON IT

In the article the following features of behavior are identified: (1) is a not an isolated action (action) and activity that goes on (or repeated) in time; (2) may find the realization of economic, intellectual and social spheres of life; (3) is in constant development; (4) is influenced by internal and external factors that are responsive to their development process; (5) aims to achieve a certain goal, which is in direct relation to the needs of the subject behavior; (6) is adjustable (management, control).

The nature of legal activity can be solved more accurately subject to the appeal of this "theoretical platform" where social influence is not a set of constraints and opportunities that enhance individual freedom. This interpretation assumes the role of the special value of ideal concepts enshrined in the cultural and symbolic examples that serve structural components of human personality.

The factors encouraging the participants to the social relations of social activity are social values. Legal activity is regarded as a kind of social activity, which is aimed at the implementation of legal values. This approach allows us to reveal the positive potential of legal activity and consider it as a value in itself and represents a necessary condition for the development of a democratic constitutional state.