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PUBLIC POLICY IN THE FIELD OF PROFESSIONAL DEVELOPMENT OF EMPLOYEES

In this article the scientific principles of state policy in the area of professional development of employees. The concept, objectives and principles of the state policy in the area of professional development of employees is considered.

To investigate the state policy in the field of professional development of lawyers is typical definition of the concept, goals, objectives, directions and mechanisms for implementation. To determine the appropriate (optimal) goals should be borne in mind that the goal is both a product and a production factor analysis of government policy on the professional development of employees, and to identify and explain the differences between objectives and policy options. Distinguishing the category of “targets”, “events”, “criteria”, it should be borne in mind that the purpose of the relationship is generally the result of the impact of public policy, and therefore it is reasonable to take into account the inherent

goal formation patterns.

The author determined school state policy in the field of professional development of employees is a systematic, organized and purposeful activity of the public administration, which aims to create favorable conditions for socio-economic development, improving the competitiveness of business in the area of professional development of employees to meet their intellectual needs by applying legally-fixed system of measures.

However, the emphasis on the fact that the priorities of the state policy in the field of professional development of employees are defined: 1) government programs for economic and social development of Ukraine and the Cabinet of Ministers of Ukraine, which must take into account aspects of the professional development of employees; 2) state target programs in professional development of employees, developed and approved in accordance with the law.